

**#12**  
*My choice is to learn more.  
How can I reach you?*

OUR PHONE NUMBER IS....

OUR ADDRESS IS....

**CREMATION PRE-ARRANGEMENT  
CHECK LIST**

- CONTAIN COSTS BY  
ARRANGING NOW
- ELIMINATE THE BURDEN  
ON LOVED ONES
- EASY PAYMENT  
PLANS AVAILABLE
- EXPRESS YOUR OWN WISHES
- MAKE AN INFORMED  
INTELLIGENT DECISION
- GIVE PEACE OF MIND  
TO YOUR  
ENTIRE FAMILY



*Making your  
own choice...*

**PRE-ARRANGEMENT WHEN  
CREMATION  
IS YOUR CHOICE**

*12 Points to Consider*

**#1  
MY FAMILY  
KNOWS I  
WANT TO BE  
CREMATED**

Though you may have told your family you want to be cremated, and you may even have included that information in your will, there's no guarantee that your wishes will be carried out. Wills aren't read until long after a funeral has taken place, and family members have

been known to ignore verbal instructions.

The only way to guarantee that your wishes will be carried out is to make pre-need cremation arrangements **now**, before there is a need. When something is bought and paid for, survivors have a strong tendency to use it.

**#2  
I DON'T CARE  
WHAT THEY  
DO WITH  
ME AFTER  
I'M GONE**

You may not, but your family will have to.

And you'll be making your family's job harder and much more expensive than it has to be if you don't pre-arrange your cremation. Because when there's a death in the family, decisions tend to be colored by grief, not

governed by reason. Your family could choose ground burial or mausoleum entombment — and that's not what you want, is it?

**#3  
IF I CHOOSE  
CREMATION,  
DO I NEED  
A FUNERAL?**

Cremation is gaining popularity all over the world. It can be simpler, less emotional, and more economical than a traditional burial. But when a person chooses cremation, he or she hasn't eliminated the need for a funeral. Your family

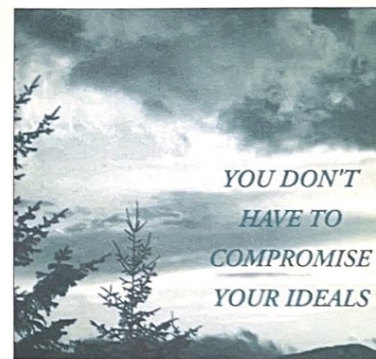
and friends will still want to mark the occasion of a death in the family, to share, together, their loss and their love. Psychologists, clergy and people who have lost loved ones agree that funerals are for the living, and are a necessary step in the mourning process. *Yes, you may choose cremation, but you're only fooling yourself if you think that means that there are no plans to make.*

**#4  
LET SOMEONE  
ELSE MAKE THE  
PLANS. I DON'T  
HAVE THE TIME**

What you're really saying is that you don't want to think about your death. And that's understandable! But have you ever purchased accident insurance? Fire insurance? Hospitalization? Life insurance? You're not expecting tragedy when you make those purchases.

You're simply not leaving things to chance.

When a person dies without pre-arrangement, just as when a person dies without insurance, he or she places an enormous burden on the family. Your family's burden will be lighter if you make your own decisions now and **not** leave them to someone else.





**#5**  
**CREMATION IS  
INEXPENSIVE  
SO IT WON'T BE  
A FINANCIAL  
BURDEN ON MY  
FAMILY**

Cremation can be less expensive than traditional ground burial or mausoleum entombment. But the cost of cremation, like everything else in the world, is affected by inflation, rising labor and equipment costs, and the marketplace. You can freeze prices at today's cost by making pre-need cremation arrangements.

**#6**  
**OKAY, I'LL PRE-  
ARRANGE MY  
CREMATION. IS  
THERE ANY-  
THING ELSE?**

There sure is! What kind of service would you prefer? And what do you want done with the cremated remains after cremation? Only you can answer those questions. You should make those decisions with you and your family's wishes in mind.

In funeral homes and crematories around the country, there are countless boxes of cremated remains which families never claimed. There are just as many small boxes in closets at home. They can be overlooked when a move is made, or tossed out by accident because nobody could decide what to do with Uncle John's cremated remains. You should make those decisions yourself, taking into consideration your family's wishes.

**#7**  
**I HOPE MY  
ASHES ARE SCAT-  
TERED ON THE  
GOLF COURSE  
OR AT MY  
BEACH HOUSE**

It may surprise you to know that human remains after cremation are not really ashes, but dried bone fragments, and many of those bone fragments are quite large. Not exactly an asset to your golf course! You can decide to have your remains scattered at a spot you've always loved.

Many people do. But that kind of anonymous scattering can create problems for the living.

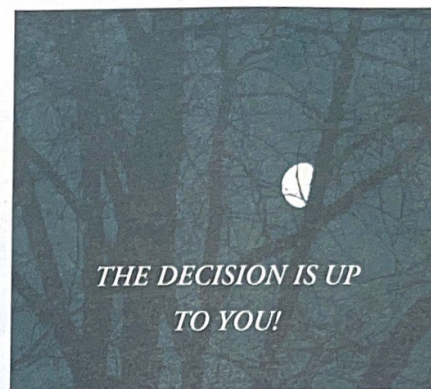
Here's a true story to illustrate that point. A widow followed her husband's wishes that his remains be scattered on the 18th hole of their country club golf course. "Every time I look out the window," she said, "and see a foursome on the 18th hole, I cringe. They're walking on my husband's remains."

Even the most practical, rational people turn emotional when they lose a loved one. Then too, anonymous, unmarked scattering, (or consignment to a closet), deprives the family of a place to visit, a place that they can associate with their loved one.

**#8**  
**MY FAMILY  
WOULD NEVER  
COME TO  
VISIT ME**

You may feel that way now, but you don't know how future generations will feel. Even your own children may surprise you and wish for a place that they can associate with your memory. People gain comfort from visiting a specific spot dedicated to a loved one's memory. Family mem-

bers visit cemetery graves because in some intangible way, it brings them closer to the memory of the loved one. We may not fully understand this urge to remember, to memorialize, but we all know it's there.



**#9**  
**VISITING A  
FAMILY GRAVE  
NEVER GAVE ME  
A FEELING OF  
COMFORT**

There are alternatives that may suit you. And anyway, do you really want to deny your family the comfort they might gain from such a visit, just because it's something that never worked for you?

**#10**  
**I THINK LAND  
SHOULD BE  
USED FOR THE  
LIVING**

Cemeteries have responded to the need to conserve land, and the equally important need to memorialize a loved one, by offering urn gardens, columbariums, and scattering areas. None of these take much land, but they treat

human remains with the dignity that is due them. An **urn garden** is a small area set aside within a cemetery for the burial of cremated remains.

You need only purchase about a square foot of space (at a lower cost than the normal-size cemetery lot), and a space in the urn garden can be permanently marked with a memorial which contains your name.

A **columbarium** is a building which houses cremated remains. Like a high-rise office building, it uses very little land. There are also outdoor columbariums. A family can memorialize a final resting place by inscribing their loved one's name on the urn which is placed in a **niche** in the columbarium.

Another choice is to purchase one family lot for a traditional burial and cremated remains. This is especially important if your spouse doesn't want to be cremated, and you do.

*You don't have to compromise your ideals in order to choose a permanent resting place within a cemetery.*

**#11**  
**I REALLY  
WANT MY  
ASHES  
SCATTERED**

Within the cemetery, there may be a **scattering garden**, which is a more appropriate place for human remains than a golf course or back yard. The **scattering garden** is a well landscaped section set aside for those people who prefer

the anonymous "going back to nature" that **scattering** signifies. Yet, at the same time, it allows the family to visit a consecrated spot that they can associate with a loved one.

CALL US.  
WE LOOK FORWARD  
TO DISCUSSING THE  
MANY CHOICES  
AVAILABLE FOR  
CREMATION PRE-ARRANGEMENT.